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## Henry Cook

***Managing Consultant, IBM Information Management, Data Warehouse Team***



Henry has held a number of roles in Information Technology design, implementation, management, marketing and consultancy. He spent several years with Teradata Corp. in a variety of senior roles specialising in large scale Decision Support systems that utilised Massively Parallel Processing.

These roles included responsibility at country level for Pre and Post sales support, Technical and Engineering Support and Data Warehouse Consultancy. In addition Henry was involved in guiding large Data Warehouse implementations at large customers. He represented his business unit at global events and was actively involved in European product launches.

On joining IBM Henry headed a European Data Warehouse Solution Design team within one of IBM's major business units. In his role within the Business Intelligence sector he and his team have been involved in the largest and most complex IBM BI projects and have provided advice and guidance on BI strategy on behalf of both IBM corporate planning and customers, this from both a business purpose, technical, and project execution perspective. He has over twenty years experience of very large Business Intelligence / Data Warehouse systems, using a variety of technology and has been fortunate to gain this experience from a variety of operational and organisational perspectives. Henry is familiar with the common business and implementation approaches for Data Warehouse, their pitfalls and the techniques used to ensure success.